

## Agenda of UMA<sup>3</sup> training: “Training in Innovation”

5 – 6 – 7 July 2021 (3 sessions-online)

5 <sup>th</sup> July – Session 1	“Intellectual Property Rights and commercial exploitation of the results”
6 <sup>th</sup> July – Session 2	“Orientation to commercial approach and industry”
7 <sup>th</sup> July – Session 3	“Entrepreneurship – skills necessary to start a new company”

SESSION 1: “Intellectual Property Rights and commercial exploitation of the results”		
<p>5<sup>th</sup> July 2021 (15:30-17:35)</p> <p>Online: <a href="#">Please, click here to join the meeting.</a></p> <hr style="width: 50%; margin: auto;"/>		
15:30 – 15:35	<b>1. Connecting to the online training</b>	-
15:35 – 15:40	<b>2. Opening of session 1</b>  <i>Official welcome, presentation of the agenda</i>	Gisela Soley (COMET) Claus Aumund-Kopp (Fraunhofer-IFAM)
15:40 – 16:00	<b>3. Introduction to the concepts of Communication, Dissemination &amp; Exploitation (20’)</b>  <i>20-min presentation</i>	Gisela Soley (COMET)
16:00 – 16:45	<b>4. Dissemination &amp; Exploitation under H2020/Horizon Europe</b>  <ul style="list-style-type: none"> <li>• <i>Communication &amp; Dissemination</i></li> <li>• <i>Exploitation</i></li> </ul> <i>30 min presentation + 15-min Q&amp;A</i>	Verónica Zerpa (COMET)  Gisela Soley (COMET)
16:45 – 17:30	<b>5. Intellectual Property Rights</b>  <ul style="list-style-type: none"> <li>• <i>IP basics. Strategy in H2020/Horizon Europe projects</i></li> <li>• <i>IP Management in collaborative Horizon Europe projects</i></li> <li>• <i>IP – outreach and support activities for SMEs</i></li> </ul> <i>30 min presentation + 15-min Q&amp;A</i>	Fausto Sainz (COMET)
17:30 – 17:35	<b>6. Wrap-up and closure</b>	Claus Aumund-Kopp (Fraunhofer-IFAM)

<b>SESSION 2: “Orientation to commercial approach and industry”</b>		
<p>6<sup>th</sup> July 2021 (15:30-18:00 CET)</p> <p>Online: <a href="#">Please, click here to join the meeting.</a></p> <hr style="width: 50%; margin: auto;"/>		
15:30 – 15:35	<b>1. Connecting to the online training</b>	-
15:35 – 15:40	<b>2. Opening of session 2</b> <i>Official welcome, presentation of the agenda</i>	Lars Klotsche (ALTRAN/Capgemini) Claus Aumund-Kopp (Fraunhofer-IFAM)
15:40 – 16:20	<b>3. Topic 1: “Technology and Innovation Scouting”</b> <i>Open discussion</i>	Katharina Bessler (ALTRAN/Capgemini)
16:20 – 17:00	<b>4. Topic 2: “Design to X Approach”</b> <i>Open discussion</i>	Matthias Kossow & Lars Klotsche (ALTRAN/Capgemini)
17:00 – 17:10	<b>Break</b>	
17:10 – 17:50	<b>5. Topic 3: “Lifecycle Management for additive Manufacturing”</b> <i>Open discussion</i>	Katharina Bessler & Christina Garcia (ALTRAN/Capgemini)
17:50 – 18:00	<b>6. Wrap-up and closure</b>	Lars Klotsche (ALTRAN/Capgemini) Claus Aumund-Kopp (Fraunhofer-IFAM)

SESSION 3: “Entrepreneurship – skills necessary to start a new company”		
7 <sup>th</sup> July 2021 (09:00-12:45 CET)  Online: <a href="#">Please, click here to join the meeting.</a>		
09:00 – 09:05	<b>1. Connecting to the online training</b>	-
09:05 – 09:15	<b>2. Opening of session 3</b>  <i>Official welcome, presentation of the agenda</i>	Claus Aumund-Kopp (Fraunhofer-IFAM)
09:15 – 10:00	<b>3. “Academic Entrepreneurship: Lessons learned and good practices”</b>  <i>30 min presentation + 15 min Q&amp;A</i>	Costas Charitidis (National Technical University of Athens, Greece)
10:00 – 10:45	<b>4. “Building a technology company from scratch : the Irida Labs journey”</b>  <i>30 min presentation + 15 min Q&amp;A</i>	Vassilis Tsagaris (CEO Irida Labs)
10:45 – 11:00	<b>Break</b>	
11:00 – 11:45	<b>5. “Skills necessary to start a new company”</b>  <i>30 min presentation + 15 min Q&amp;A</i>	Julia Bauer (Fraunhofer Headquarter)
11:45 – 12:30	<b>6. “Spinning out of a research organization”</b>  <i>30 min presentation + 15 min Q&amp;A</i>	Speaker tbd (Fraunhofer Spin-off)
12:30 – 12:45	<b>7. Wrap-up and closure</b>	Claus Aumund-Kopp (Fraunhofer-IFAM)